



WELLNESS®

DEUTSCHER
WELLNESS VERBAND

MEMBERSHIP APPLICATION

German Wellness Association
Neusser Str. 35, 40219 Düsseldorf
Germany

2020

Hereby I/we apply for membership in the German Wellness Association.

I/we accept the association's statute, mission statement, code of ethics, members benefits program, and membership fee regularity. Concerning data protection and data use I have declared my intent (see below).
I/we confirm by signature to meet the conditions of admission as defined by the German Wellness Association*. I/we attach related documents about my/our professional background.
Place of jurisdiction is Düsseldorf. (* does not apply to private membership).

Place and date



Legally binding signature(s)

My/our decision to apply for membership was determined by/ resulted from recommendation of:

ADDRESS DATA

Applicant's complete name

Vocation/Profession

Day of Birth

Company/corporation name and legal form

Occupational group, industry or trade sector

Street, number / P.O. Box

City, postal code, country

Telephone number with national code

E-mail address and website address

MEMBERSHIP FEES

valid 2020

CATEGORY	ADMISSION FEE (ONE-TIME)	ANNUAL FEE
Private Membership (private interest in health & wellness)	15,00 EUR	66,00 EUR
Professional Membership		
Individual	55,00 EUR	1 32,00 EUR
Corporate (if persons are employed)	55,00 EUR	396,00 EUR
Sustaining Membership* (industry, production, sales, suppliers)	100,00 EUR	
() - 5 employees		750,00 EUR
() 6 - 25 employees		1.500,00 EUR
() 26 - 50 employees		2.000,00 EUR
() more than 50 employees		2.500,00 EUR
		as well as negotiable

* you have to inform us about the number of employees at the beginning of every next year.

The first membership fee is due for payment with receiving letter of acceptance. Subsequently, it is due at the beginning of the year until March 31. Donation receipts are issued.

FEE REGULARITY FOR SPECIAL MEMBER GROUPS

valid 2020

SPECIAL MEMBER GROUP	ADDITIONAL ANNUAL FEE
Healthy Heart ¹	0,00 EUR
Spa Management ¹ For spa managers and teams	0,00 EUR
Thai-Massage & Thai Spa ¹ For owners, managers, therapists	0,00 EUR
Premium Selection ² For hotel owners	600,00 EUR

¹ The group managers decide if they demand an additional group fee. In case that a group fee is established members have the right to leave the group.

² Precondition for membership in the Premium Selection group is a corporate membership of the hotel and a valid wellness certification of the hotel. Only private owned and operated hotels are accepted.

I/we apply for membership in the German Wellness Association (Deutscher Wellness Verband e.V.):

Please check applicable

- Private membership** for individuals interested in wellness and healthy lifestyle
- Professional membership as individual**, self-employed/employed (counseling, treatment, training, consulting, design)
- Professional membership as corporation** (hotels, (day) spas, fitness clubs, massage salons, consulting firms, design and planning, services, any kind of wellness-related corporations and organizations.)
- Sustaining membership as company (production, trade, sales, b2b supplier)**
Number of employees today – please fill in:

Optional choice of a member group (see page above)

Please check applicable

- Spa Manager Circle**
- Thai Massage & Thai Spa**
- Premium Selection Club** (only for hotel owners who belong to the PREMIUM SELECTION cooperation)
- Healthy heart** (lifestyle modification and maintenance for health-conscious persons, heart patients and related professionals)

OPTIONAL, ONE-TIME DONATION

The German Wellness Association is funded basically by donations and membership fees. This allows us to act independently on a high level of quality.

To support the work of the German Wellness Association I/we contribute a one-time donation of EUR

The German Wellness Association is a state-approved non-profit organization. Donations and membership fees are tax-deductible. You will receive a formal donation receipt.

DIRECT DEBITING AUTHORIZATION (SEPA DIRECT DEBIT)

I/we authorize the German Wellness Association (Deutscher Wellness Verband, debtee identification No. DE42ZZZ00000583832), to deduct my payments from my bank account by direct debit. Also, I instruct my bank to cash the direct debt of Deutscher Wellness Verband.

IBAN	BIC	Name and place of your bank

Note: Within 8 weeks after your payment has been debited from your bank account you can claim for refund. The general terms and conditions of your bank do apply.

Place and date

→ _____
Signature(s) account holder(s)

MEMBERS BENEFITS PROGRAM

Mandatory only for applicants with professional or business background.

I/we hereby undertake for the duration of my/our membership within the meaning of a contract to the benefit of a third party to participate in the association's members benefits program. In this regard I/we will grant other members of the association advantages.

My/our benefit offer for members is (for example 15% discount, voucher worth ... EUR):
(please fill in)

DATA PROTECTION/DATA USE

The German Wellness Association assures the protection of your data. Your personal data will not be published, nor transmitted to third parties without first obtaining consent from you. Only sustaining members are published obligatory with their logo, their self-composed text and photos, e-mail and web address on the website of the German Wellness Association (www.wellnessverband.de).

We keep an online members directory, which is accessible only for members. This directory is located in a password protected area of the website www.wellnessverband.de. We also publish name, postal code, city and a photo of our professional members on www.wellnessverband.de.

Please check:

- I/we agree to the publication of my business address in printed and electronic form. As soon as my/our membership expires, my/our data will be removed from all directories and deleted.

We arrange free delivery and shipping of wellness & spa magazines for our members. Exclusively for this purpose we forward our members names and postal addresses to the publishers of the magazines.

Please check:

- I/we agree to the transfer of my/our name and postal address to publishers that deliver and ship wellness & spa magazines for free to members of the German Wellness Association. When my/our membership expires the publishers will be notified and prompted to delete all of my data.

More information about our data protection policy you can find on our website:
www.wellnessverband.de/service/datenschutzerklaerung.php

EXCERPT OF THE GERMAN WELLNESS ASSOCIATION STATUE

§ 1

Name, domicile, registration, financial year

- (1) The name of the organization is German Wellness Association.
- (2) The domicile of the association is located in Düsseldorf and is registered there.
- (3) The financial year is the calendar year.

§ 2

Purpose of the Association

- (1) The purpose of the German Wellness Association is to maintain and improve health and well-being of the population in a holistic sense. Wellness describes an active health strategy which supports the individual to live a healthy and productive life based on scientifically proven means thus being able to enjoy a content life predominantly without chronic disease.
- (2) The association only and directly pursues non-profit goals in the sense of the section "privileged goals" of the German Tax Law. The association works on a non-profit basis. It does not pursue commercial goals. Financial means of the association may only be spent for statute tasks. The members do not get financial means from the association. No person may be favoured disproportionately by financial means which do not correspond with the goals of the association.
- (3) The board of directors gets an adequate financial compensation. The association council decides about the amount of the compensation. Moreover, the directors get an appropriate compensation for their expenses like travelling expenses, accommodation and charges, etc. in connection with the association-related activities of the directors.

§ 3

Operations

The German Wellness Association fulfills its purpose especially by:

- a) Cooperation with associations, organizations as well as governmental and non-governmental organizations which persecute the same or similar goals.
- b) Promotion of the wellness awareness of the population with embracing public relation and supply of information i.e. lectures, seminars, and articles in the mass media.
- c) Initiation and communication about institutions and programs for promotion of physical and psychological health.
- d) Procurance of trainers and training institutions which offer certified training, further education, and advanced training.
- e) Support to find help for conceptions and realization of services and institutions supporting the idea of wellness.
- f) Support by help for coordination and cooperation.
- g) Help to work out action rules, recommendations, and statements for the qualified transfer of wellness concepts.
- h) Cooperation with governmental and communal authorities as well as social insurance organizations to develop and transfer new strategies of health promotion and prevention.
- i) Promotion of scientific and apply-orientated projects in the field of wellness and health, among others by announcement of awards and the allocation of scholarships.
- j) Evaluation and certification of wellness offers and wellness providers.
- k) Combating incorrect exploitation of the idea of wellness (false labelling, pretended effectiveness) in the sense of consumer protection.
- l) Further activities result from the actual mission statement of the association.

§ 4

Membership

- (1) The association has ordinary and promotional members.
- (2) Natural and judicial persons can become member.
- (3) All members are legitimate to ask for advice from the association regarding wellness questions from the association or make suggestions. Moreover, promotional members are allowed to arrange self-presentation on the website of the association. Furthermore, rights can be given by the council of the association. They need to be confirmed by the general assembly of the association. The rights given by the association council stay valid until the decision of the general assembly.

§ 5

Receipt of membership

- (1) The membership arises by joining the association.
- (2) The joining declaration must be written.
- (3) The board of directors decides about the membership by free judgement. The joining becomes effective by receipt of a written admission.
- (4) The refusal by the board of directors is no subject to appeal; there is no right of an admission.

§ 6

Resignation from the association

- (1) The member is entitled to resign from the association.
- (2) Resignation is permitted under the condition of considering a notice of period of 4 weeks before the end of a calendar year.
- (3) The leaving declaration must be written and sent by registered letter but must not be justified.

§ 7

Expulsion of a member

- (1) If a severe reason exists a membership can be ended by expulsion.
- (2) The expulsion results from a decision of the board of directors. The decision must name the reasons. It has to be sent to the member by mail.
- (3) A formal objection is possible within 4 weeks after delivery of the expulsion. The formal objection has no suspensory effect.
- (4) The association council decides about the formal objection.

§ 8

Cancellation of a membership

- (1) A member can be forced to leave the association by cancellation.
- (2) The cancellation is possible if a member does not pay its yearly membership fee within 3 weeks after the reminder has been delivered. The cancellation is also effective if it comes back undelivered.
- (3) The cancellation of a membership is the result of a decision of the board of directors which does not need to be communicated to the member.

MISSION STATEMENT OF THE GERMAN WELLNESS ASSOCIATION

The German Wellness Association understands itself as a roof organization for all who want to live in a healthy pleasurable way respectively who dedicate their working life to reach this target. In order to differentiate from other more commercial orientated groups the German Wellness Association created a mission statement for its self-understanding and its orientation. It shall enable every interested person to understand the goals of our association at a glance. At the same time our mission statement is a touch stone for new members. With their application for membership the new members acknowledge the values and goals whether as private person, organization, or active in the commercial wellness market as a person or a company.

Science-based

We want wellness to be understood as living healthy with pleasure.

1. We share a positive understanding of health which is characterized by pleasure, happiness, and health-enhancing foods as well as a strong motivation for self-responsibility.
2. We regard wellness as an active health strategy which supports the individual to create its life by scientifically based activities for a healthy and productive life thus enabling to live a content life largely free of chronic disease.
3. We understand ourselves as the leading wellness organization in Germany and aim for the protection of this status.
4. We justify our recommendations and quality standards by the current position of the generally accepted health sciences.

Nonprofit

We are independent from economic interests.

5. We follow our goals as a nonprofit organization without any economic profit orientation.
6. We decide and act independently from individual and especially commercial interests of our members.
7. We give persons, companies, and organizations that identify with our principles and goals the opportunity to get involved in our activities voluntarily without persuing their own financial interests.

Political Influence

We want to influence the political process independently from political parties.

8. In order to achieve social equality of opportunities we advocate for the publicity of wellness in all social classes thus enabling all people to live a wellness-oriented lifestyle.
9. We want to develop our understanding of health into an important element of German health policy and by this contribute to a change of paradigm in a health care system which is still focused on illness.
10. We also want to develop wellness into a task of the educational policy because a healthy lifestyle requires systematic educational efforts in all stages of life.
11. We support wellness as a chance for the creation and protection of jobs within the health care system and beyond.
12. We network with all essential partners in politics, government, and economy to reach our political goals.

Consumer protection

We take sides with the consumers.

13. We inform consumers independently of any financial interests of ourselves or our members about the opportunities of wellness-related actions in their private and their work life.
14. We want to improve consumers' competence in wellness services and products by defining quality standards for the market and by organizing quality controls executed by qualified neutral third parties.

Member services

We want to unite our members into a solidarity community.

15. We expect our members to support our goals and quality standards by their personal action whether in their jobs, businesses, or private lives.
16. Given these preconditions we promote the networking, communication, and cooperation of our members.
17. We support members who start and maintain a health promoting lifestyle.
18. We support our members on their way to attain our common goals by competent information and advice as well as additional services.
19. For the duration of their membership we grant our members the chance to present the membership logo on print products and other suitable media. However, only those members are allowed to use our member logo who signed our ethical code for members (see above).

[last date of modification: Feb.12., 2013]

ETHICAL CODE FOR MEMBERS

Professional Members admit to the following code and thus to the basic principles and values of the German Wellness Association.

1. Wellness is a concept of promoting health and quality of life based on the following principles:

Health is not an end in itself. It is an essential contributor to quality of life.

Wellness encompasses strategies and actions to strengthen and to develop health and therefore quality of life. Strategies and actions for disease treatment, disease prevention, risk reduction, and life extension are not covered by the term and concept of wellness.

An individual's self-responsibility and self-efficacy are key factors for health and perceived well-being. The promotion of self-responsibility and self-efficacy deserve wellness professionals first priority.

Taking responsibility for life and well-being includes responsibility for all fellow beings and environment.

A lifestyle consistent with the concept of Wellness includes values, mindsets, and habits which maintain and improve physical, mental, emotional, and social functions and well-being.

Cultural, confessional, and social factors have a strong influence on an individual's lifestyle and thus on health and quality of life. They should be formed to enhance self-responsibility and self-efficacy as well as promote health and quality of life.

Most of all, reason, critical thinking, science-based gain of knowledge, as well as ethical and moral philosophical principles serve as guidelines for a lifestyle consistent with Wellness.

Freedom of thinking and acting are basic prerequisites for health and quality of life. Dogmatism, ideology, indoctrination, manipulation, and superstition are not compatible with Wellness.

2. By agreement to this code our professional members make a voluntary commitment.

They promise to act in accordance with this definition of wellness. They commit to represent and to share our values with third parties. Feeling connected to the fellow members is also a characteristic of their activities.

3. Both in relation to employees and co-workers as well as to customers and competitors this code is a basic guideline. Our members are role-models concerning fairness, tolerance, appreciation, and reliability.

4. Our members commit to:

- Respect the understanding of Wellness as outlined in paragraph 1 and participate in its perpetual development.
- Respect equal rights and identity of all human beings as significant to their dignity.
- Abstain from any kind of unfair manipulation of freewill.
- Accept other than their own philosophies of life.
- Not give the impression that their Wellness related services or products aim to diagnose or treat or substitute any kind of disease or medical condition.